

Quarterly Issues/ Programs List  
WTMJ-TV  
January 1, 2003

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to terrorism	News Story	Woman mistakenly takes a box cutter on a Skyway Airlines flight.	10/10/02	10pm	45 seconds
	News Story	New Transportation Security Administration takes over security at Mitchell International Airport.	10/15/02	5pm	75 seconds
	News Story	Senator Feingold talks about proposed law that would allow first responders to have a voice in the new Department of Homeland.	10/25/02	5pm	75 seconds
	News Story	Federal passenger screeners now in place all commercial airports in United States.	11/18/02	5pm	30 seconds
	News Story	New security measures in place just in time for busy Thanksgiving holiday travel season.	11/19/02	5,6pm	75 seconds
Adjustments to significant changes in education (Choice and charter schools) and welfare reform	News Story	Same gender education on the rise in the area, especially at Divine Savior Holy Angels all girls high school.	11/12/02	6pm	75 seconds
	News Story	Secretary of Education Rod Paige visits a charter school in Racine.	11/15/02	6pm	75 seconds
	News Story	St. Francis decides if it will enter into an agreement with Milwaukee to swap land that Thomas More High School sits on. The high school wants to move into Milwaukee so it can become a choice school.	12/03/02	10pm	75 seconds
Regional political and economic development; public budgets	News Story	Public hearing on Milwaukee city budget.	9/23/02	10pm	75 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Cudahy redevelopment plan unveiled, 33 acre area for mixed use real estate development.	9/24/02	5pm	30 seconds
	News Story	Milwaukee Mayor presents his budget to the Milwaukee Common Council.	9/24/02	5pm	75 seconds
	News Story	Milwaukee County Executive talks about how cuts to the county transit system will not be as bad as people think.	9/25/02	5pm	75 seconds
	News Story	Delphi and Toyota donated 20 thousand dollars for a workforce training center.	9/27/02	6pm	25 seconds
	News Story	Hearings held on proposed Milwaukee County Budget.	10/8/02	5pm	75 seconds
	News Story	Public hearing on Milwaukee County Budget.	10/28/02	10pm	75 seconds
	News Story	Milwaukee County Board continues debating new budget late into the night.	11/04/02	10pm	75 seconds
	News Story	County Executive Walker reacts to late night budget passed by the County Board.	11/05/02	5pm	75 seconds
	News Story	Milwaukee Common Council passes a new budget for the coming year.	11/08/02	5pm	75 seconds
	News Story	Governor-Elect Doyle holds public listening session on state budget problems.	12/12/02	5pm	75 seconds

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Crime and violence, especially among juveniles and in school settings	News Story	Police investigating juveniles setting off "MacGyver" bombs in the Metcalfe Park area.	9/25/02	6pm	75 seconds
	News Story	Man is beaten to death on Milwaukee's north side by a mob of mostly juveniles.	9/30/02	6,10pm	75 seconds
	News Story	Group of concerned neighbors go door to door in the area where a man is beaten to death by a mob of mostly juveniles to talk with people about what happened and what can be done to prevent this type of thing.	10/01/02	6pm	75 seconds
	News Story	A number of juveniles arrested in mob beating go to Children's Court.	10/01/02	5,6,10pm	75 seconds
	News Story	Council President Marvin Pratt and others hold news conference out in front of the house where Charles Young is killed by a mob.	10/02/02	5,6pm	75 seconds
	News Story	More juveniles in court for Charles Young killing.	10/02/02	5, 6, 10pm	75 seconds
	News Story	Several teenagers arrested for stealing multiple cars in Kenosha County.	11/13/02	6pm	75 seconds
Health care; access and cost	News Story	Free prostate screenings offered at Columbia St. Mary's Hospital.	9/23/02	5pm	75 seconds
	News Story	Head Start offers free dental screenings for children.	9/28/02	6pm	25 seconds
	News Story	New health campaign aimed at education women on heart related problems.	9/30/02	5pm	25 seconds

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Health care; access and cost (cont.)	News Story	St. Michael Hospital holds monthly community health screening.	11/16/02	5pm	30 seconds
Family values and development, teen pregnancy and births to unmarried women	News Story	NONE			
Racism in employment, housing and education	News Story	Woman in Greendale upset that on a school form for her children who are bi-racial she must designate them as either African-American or white, no place on the form to check them as bi-racial or multicultural.	9/19/02	5pm	75 seconds
		NAACP holds a news conference to express their views on Police Chief Arthur Jones dealings with the Fire and Police Commission.	12/03/02	5,6pm	30 seconds



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October 1, 2002

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to terrorism	News Story	The head of the Homeland Security office, Tom Ridge speaks at the National Conference of Mayors in Madison.	6/17/2002	5:00pm	75 seconds
	News Story	Potential for bio-terrorism and do we have enough small pox vaccine.	6/21/2002	5:00pm	75 seconds
	News Story	Some Summerfest patrons not happy with the new no back pack rules.	6/27/2002	10:00pm	75 seconds
	News Story	City of Milwaukee Health Department will be the clearing-house for all information about bio-terrorism should something happen here.	7/11/2002	5:00pm	75 seconds
	News Story	Milwaukee County Sheriff's Department uses undercover officers to check courthouse security, with officers sneaking guns past the security folks 12 times.	7/19/2002	10:00pm	75 seconds
	News Story	State Fair Police will check people's bags more carefully and have more security on the grounds when State Fair opens.	7/30/2002	10:00pm	75 seconds
	News Story	Foreign students are having problems with their Visa's in order to stay in this country and finish school.	8/8/2002	5:00pm	75 seconds
	News Story	New federal security for Mitchell International Airport is named.	8/12/2002	5:00pm	30 seconds
Adjustments to significant changes in education(Charter schools) and welfare reform	News Story	Preview the release of a Supreme Court decision on school choice program.	6/26/2002	10:00pm	75 seconds

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Adjustments to significant changes in education(Choice and charter schools) and welfare reform (cont.)	News Story	Supreme Court rules in favor on the School Choice program.	6/27/2002	5:00pm	75 seconds
	News Story	MPS operating more year around schools than ever before.	8/25/2002	5:00pm	75 seconds
Regional political and economic development; public budgets	News Story	Democrats and Republicans finally come to an agreement on the state budget issue.	7/12/2002	10:00pm	75 seconds
	News Story	Governor McCallum announces the expansion plans for I-94 in the Milwaukee area.	7/25/2002	5:00pm & 6:00pm	75 seconds
	News Story	Governor signs new budget bill.	7/26/2002	5:00pm & 6:00pm	30 seconds
	News Story	Ribbon cutting for new Town Houses at Carver Park, 24 million dollar project.	8/1/2002	5:00pm	30 seconds
Crime and violence, especially among juveniles and in school settings	News Story	6 year old shot in the chest due to a boy playing with a gun.	8/9/2002	5:00pm & 6:00pm	75 seconds
Health care; access and cost	News Story	State and local officials hold a news conference to show states efforts at leveling the playing field for minorities when it comes to health care.	6/21/2002	6:00pm	75 seconds
	News Story	Secretary of Health and Human Services and Governor McCallum hold news conference to announce the new SeniorCare prescription medicine program.	7/1/2002	5:00pm	75 seconds

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Family values and development, teen pregnancy and births to unmarried women	News Story	None.			
Racism in employment, housing and education	News Story	Hispanic man wins first round in a racial discrimination suit against MPS, says he wasn't hired for security job because he is Hispanic.	6/24/2002	6:00pm	40 seconds

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July 1, 2002

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to the terrorist attacks on the United States	News Story	440 <sup>th</sup> Tactical Airlift Wing and 128 <sup>th</sup> Refueling Group along with area fire departments unveil special 9-11 decal.	03/19/2002	6pm	75 seconds
	News Story	Members of the 128 <sup>th</sup> Refueling Group returns from helping in War on Terrorism.	03/20/2002	6pm	60 seconds
	News Story	Uihlein Foundation gives city a grant to establish a Milwaukee Center for Emergency Public Health Preparedness.	04/09/2002	5pm	20 seconds
	News Story	Attorney General Ashcroft in Milwaukee to announce the formation of joint terrorism task force for this area.	04/11/2002	5&6pm	75 seconds each
Adjustments to significant changes in education(Choice and charter schools) and welfare reform	News Story	U.S. Supreme Court rules in favor on religious school choice programs like Milwaukee's.	06/27/2002	5&6pm	75 seconds each
	News Story	GE President and CEO give MPS 450 thousand dollars for leadership training, has an e-mail mentoring program with a MPS charter school.	04/23/2002	5pm	75 seconds
Regional political and economic development; public budgets	News Story	New trucking terminal opens on Milwaukee's south side after outgrowing its present facility.	03/15/2002	5pm	20 seconds
	News Story	United Tribes of Wisconsin holds news conference to talk about how Indian Gaming has been good for economic development in the state.	03/18/2002	5pm	20 seconds
	News Story	The state's budget crisis means some teachers may get laid off at several school districts.	03/19/2002	5pm	75 seconds



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July 1, 2002

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Regional political and economic development; public budgets (cont.)	News Story	Grand Opening of new Bombardier Plant in Sturtevant.	03/22/2002	5pm	75 seconds
	News Story	Milwaukee Council President announces hiring freeze on all vacancies.	03/20/2002	5pm	75 seconds
	News Story	Senate Budget Committee holds a hearing in Milwaukee on impact of state's budget crisis.	03/25/2002	5pm	25 seconds
	News Story	Milwaukee Common Council approves a hiring freeze because of tight budget.	03/25/2002	5pm	75 seconds
	News Story	Voters in Greenfield get tour thru high school, referendum upcoming on whether to spend 45 million dollars for a new school.	03/26/2002	5pm	75 seconds
Crime and violence, especially among juveniles and in school settings	News Story	One youth hockey player goes after another after the whistle blows in West Bend tournament, dad of player who was hit files charges against the other player.	03/19/2002	5pm	75 seconds
	News Story	Kenosha School Bus driver charged with sexual assault of a child and possession of child pornography.	04/09/2002	6pm	75 seconds
Health care; access and cost	News Story	None.			
Family values and development, teen pregnancy and births to unmarried women	News Story	None.			
Racism in employment, housing and education	News Story	None.			

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April 1, 2002

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<b><u>ISSUE:</u></b>	<b><u>TITLE:</u></b>	<b><u>DESCRIPTION:</u></b>	<b><u>DATE:</u></b>	<b><u>TIME:</u></b>	<b><u>DURATION:</u></b>
Responding to the terrorist attacks on the United States	News Story	Wisconsin National Guard troops will remain on guard at the airport until sometime in spring.	01/06/02	5:00pm	25 seconds
	News Story	New airport security measures go into place that requires all checked luggage to be screen.	01/18/02	6:00pm	75 seconds
	News Story	30 members of the 128 <sup>th</sup> Air Refueling Group return of serving in Operation Enduring Freedom.	02/08/02	5:00pm	75 seconds
	News Story	Government puts out new terrorism alert.	02/12/02	5:00pm	75 seconds
	News Story	Red Cross holds disaster planning conference for businesses.	03/11/02	6:00pm	75 seconds
	News Story	Six months after the attack on the World Trade Center and the Pentagon, how have things changed.	03/11/02	5:00pm	75 seconds
	News Story	Man arrested at Mitchell International after carrying a large amount of money and fake ID.	03/12/02	10:00pm	75 seconds
	News Story	Wisconsin man is arrested in Chicago after being found with cyanide and other chemicals.	03/12/02	5:00, 6:00 & 10:00pm	75 seconds
Adjustments to significant changes in education(Choice and charter schools) and welfare reform	News Story	None.			
Regional political and economic development; public budgets	News Story	Backlash to reports that County Executive and others stand to get big payouts in sweet pension package.	01/08/02	10:00pm	75 seconds

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Regional political and economic development; public budgets (cont.)	News Story	County Executive and Supervisors take heat for changes in county pension formula.	01/08/02	5:00pm	75 seconds
	News Story	Mayor and County Executive bring differing parties together to talk about development around the Bradley Center.	01/08/02	5:00pm	75 seconds
	News Story	More developments in the county pension flap.	01/09/02	5:00pm, 6:00pm	75 seconds
	News Story	Brown Deer Senior Center decides to start recall effort against County Executive Tom Ament.	01/10/02	10:00pm	75 seconds
	News Story	County retirement system follow up.	01/10/02	5:00pm	75 seconds
	News Story	People start collecting signatures to recall Tom Ament.	01/11/02	5:00pm, 6:00pm	75 seconds
	News Story	Effects of many people taking the early retirement in the county and different departments.	01/11/02	5:00pm	75 seconds
	News Story	County Supervisor asks the District Attorney to look into county pension mess.	01/12/02	6:00pm	30 seconds
	News Story	Rally to recall Tom Ament.	01/12/02	6:00pm	75 seconds
	News Story	Milwaukee County District Attorney asks the Attorney General to investigate the county pension mess.	01/13/02	10:00pm	75 seconds
	News Story	Recall efforts against Tom Ament continue.	01/15/02	5:00pm	75 seconds
	News Story	Rally to recall Tom Ament draws at least 800 people.	01/16/02	10:00pm	75 seconds



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Regional political and economic development; public budgets (cont.)	News Story	Tom Ament holds news conference on the county pension flap.	01/16/02	5:00pm, 6:00pm	75 seconds
	News Story	New group to recall Tom Ament takes out new papers to recall the county executive.	01/16/02	5:00pm, 6:00pm	75 seconds
	News Story	Governor outlines state budget shortfall.	01/16/02	5:00pm	75 seconds
	News Story	Several County Supervisors ask that County Executive Ament resign.	01/17/02	10:00pm	75 seconds
	News Story	County Board Finance and Audit Committee meets to find out impact of pension situation.	01/17/02	5:00pm	75 seconds
	News Story	Another rally to recall Tom Ament draws a big crowd.	01/19/02	5:00, 6:00, 10:00pm	75 seconds
	News Story	How cuts in state shared revenue will affect state mandated programs for local governments.	01/22/02	10:00pm	75 seconds
	News Story	Effect on cut in shared revenues on smaller communities.	01/22/02	6:00pm	75 seconds
	News Story	Yet one more big rally for the recall of Tom Ament.	01/23/02	10:00pm	75 seconds
	News Story	Milwaukee County Pension Board meets to see how pension fund is doing in light of all the early retirements and such.	01/23/02	5:00pm	75 seconds
	News Story	Meeting of city and county officials to see how to cope with the loss of state shared revenues.	01/24/02	6:00pm	75 seconds
	News Story	Tom Ament holds his first one on one interview since pension flap started.	01/24/02	10:00pm	75 seconds



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Regional political and economic development; public budgets (cont.)	News Story	County Corporation Counsel Bob Ott retires after weeks of criticism over the pension troubles.	01/24/02	5:00pm, 6:00pm	75 seconds
	News Story	County comes up with how much it will cost the county with retirees taking the sick time benefit.	01/31/02	10:00pm	75 seconds
	News Story	Governor McCallum takes his message of cutting shared revenues to Wauwatosa where he is shouted down by fire fighters and other public employees.	02/02/02	6:00pm, 10:00pm	75 seconds
	News Story	Concerns over a letter of support written to County Executive Ament from the head of Milwaukee County Elections Commission.	02/05/02	10:00pm	75 seconds
	News Story	Governor unveils his plan for reconstructing the Marquette Interchange.	02/05/02	5:00pm	75 seconds
	News Story	Tom Ament files a lawsuit challenging recall effort against him.	02/06/02	5:00, 6:00, 10:00pm	75 seconds
	News Story	Television ad campaign starts to educate people on Governor's Budget Reform Bill.	02/10/02	5:00pm	75 seconds
	News Story	It now comes to light that County Board and County Executive had approved pay increases that went into effect automatically each year.	02/13/02	5:00pm	75 seconds
	News Story	Annual county pension board meeting with retirees draws a large crowd, many who are angry over the changes in the pension benefits.	02/13/02	5:00pm	75 seconds
	News Story	County Elections Commission holds emergency meeting to deal with the problem of the commission's chairman who signed a fake name on a petition to recall Tom Ament.	02/14/02	5:00, 6:00, 10:00pm	75 seconds

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Regional political and economic development; public budgets (cont.)	News Story	County retirees filed lawsuit against the county because of the pension changes.	02/15/02	10:00pm	75 seconds
	News Story	Citizens for Responsible Government file petitions to recall Tom Ament.		5:00, 6:00, 10:00pm	75 seconds
	News Story	Southside legislators hold public hearing on the impact of Governor McCallum's budget proposals.	02/20/02	10:00pm	75 seconds
	News Story	County Executive Tom Ament retires because of pension controversy.	02/21/02	5:00, 6:00, 10:00pm	75 seconds
	News Story	County Executive candidates begin campaigning.	02/24/02	10:00pm	75 seconds
	News Story	County Executive Tom Ament's last day on the job.	02/26/02	5:00, 6:00, 10:00pm	75 seconds
	News Story	County Board Chairwoman names Janine Geske as interim County Executive.	02/27/02	5:00, 6:00, 10:00pm	75 seconds
	News Story	Governor McCallum delivers his State of the State address and doesn't back down from his budget repair proposals.	03/05/02	10:00pm	75 seconds
	News Story	Filing deadline for those wanting to run for County Executive.	03/05/02	5:00, 6:00pm	75 seconds
	News Story	UW Board of Regents decide to freeze enrollments at state universities until state's budget problems get fixed.	03/08/02	10:00pm	75 seconds
	News Story	Petitions to recall County Supervisor Kathleen Arciszewski are dropped off, making her the first to be recalled.	03/12/02	5:00, 6:00, 10:00pm	75 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Mayor Norquist leads a rally in Madison against the cutting of shared revenues.	03/12/02	5:00pm	75 seconds
Crime and violence, especially among juveniles and in school settings	News Story	Racine County Sheriff's Department makes on bust of a house party on New Year's Eve, 40 citations issued for underage drinking.	01/02/02	10:00pm	75 seconds
	News Story	Teenage relative allegedly kills baby and then sends it wrapped up to daycare.	01/29/02	5:00pm, 6:00pm	75 seconds
	News Story	Young female music teacher at Messmer high school charged with have sexual activities with 16 year old male student.	01/30/02	6:00pm	75 seconds
	News Story	Milwaukee Public Schools has 40 percent truancy rate.	02/06/02	10:00pm	75 seconds
	News Story	Teenager shot outside of Vincent High School after a basketball game.	02/20/02	10:00pm	75 seconds
	News Story	Wisconsin Lutheran High School teacher is charged with sexually assaulting two female students he taught and coached.	03/13/02	6:00pm	75 seconds
Health care; access and cost	News Story	President Bush outlines his health care plan at the Medical College.	02/11/02	5:00pm, 6:00pm	75 seconds
Family values and development, teen pregnancy and births to unmarried women	News Story	Milwaukee has second highest teen birth rate of the nations 50 biggest cities and ranks poorly in seven categories on getting a healthy start on life.	02/05/02	4:30pm	75 seconds
	News Story	Newborn baby is found outside of hospital emergency room in Manitowoc.	03/08/02	10:00pm	75 seconds

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Racism in employment, housing and education	News Story	None.			